

## 2022 Annual Giving Campaign Stewardship Committee Overview

*Draft as of August 30, 2021*

### **We've Come this Far by Faith**

*For we walk by faith, not by sight.*

2 Corinthians 5:7 (ESV)

*For by grace you have been saved through faith. And this is not your own doing; it is the gift of God, not a result of works, so that no one may boast.*

Ephesians 2:8-9 (ESV)

**Committee Purpose** (working draft): To ensure every family at All Saints is invited to participate in the life of our church and further their spiritual formation through giving to All Saints Annual Giving Campaign.

**Duration:** September 2021-January 2022

### **Committee Member Expectations**

- Bring your your love of Jesus, All Saints, and your creative ideas to share
- Personally champion the Annual Campaign to people both new-to-you and already a part of your church relationship networks
- Conduct personal one-on-one outreach (email and phone) to a small list of parishioners to encourage them to participate in the annual campaign
- Participate in the annual giving campaign with your own personal giving
- Consider making your pledge to the annual campaign during the leadership phase by September 27
- Decide in January 2022 if you'd like to stay on the Stewardship Committee going forward

### **Time Commitment**

- Estimated 1-2 hours per week for Committee Member; 2-3 hours per week for Captains
- Participate in two, 90-minute committee meetings per month from September 2021-January 2022

### **Campaign Committee Leadership Roles**

#### *2021 Harvest Captain*

- Outreach through personal email and calls to unfulfilled Kingdom Campaign and 2021 annual giving campaign pledgers.
- Mostly to be completed in September.

#### *Prayer Captain*

- Lead prayer and scripture reading at opening of each Committee meeting
- Serve as liaison with all aspects of the Prayer Ministry to ensure the Campaign is covered in prayer each week.

### *Gratitude Captain*

- Determine best thank you plan for regular gifts.
- Collaborate with Father Matthew for thank you letter for pledges from Fathers Matthew & BJ.
- Coordinate with staff on sending thank you letters.
- Optional ideas:
  - Coordinate committee members to record short thank you videos for annual givers
  - Coordinate committee members to write personal thank you notes

### *Devotions Captain*

- Recruit writers and coordinate with staff to produce six Daily Moment with God entries about giving and stewardship.
- One each week from October 4-November 12.

### *Communication Captain*

- Work with staff to ensure annual campaign announcements and reminders are in bulletin inserts, weekly newsletter entries for 6 weeks from October 4-November 12
- Recruit 2-4 people to give testimonials in person on Sundays (October 24 and Nov 7)

### *Celebration Captain*

- Plan and implement kick off special event for Oct 3rd - Ice Cream or cupcake social? Ice cream or cupcake food truck?
- Coordinate with staff for Thanksgiving lunch on 11/14

### *End-of-Year Giving Captain*

- Work with Chair to create a Christmas match and offering
- Work with Chair and staff to create targeted list for outreach
- Coordinate committee members to do outreach

### *Chair*

- Overall campaign leadership and coordination
- Recruit committee
- Schedule committee meetings and prepare agendas with staff
- Coordinate solicitation letters with clergy and staff
- Coordinate mailings with staff
- Prepare email and outreach lists for 2021 unfulfilled pledges
- Prepare email and outreach lists for Kingdom Campaign outstanding pledges
- Conduct personal one-on-one outreach (email and phone) to a targeted group of parishioners to encourage them to participate in the annual campaign
- Parish-wide coordination:
  - Attend 1-2 staff meetings a month to ensure coordination across ministries
  - Attend vestry meetings as invited