

Stewardship Committee 2022 Annual Giving Campaign Plan (DRAFT)
as of August 27, 2021

Theme: We've Come this Far by Faith

In recognition of God's presence with us through our collective experience of the pandemic and as a reminder of the faith journey we are on together.

For we walk by faith, not by sight.
2 Corinthians 5:7 (ESV)

For by grace you have been saved through faith. And this is not your own doing; it is the gift of God, not a result of works, so that no one may boast.
Ephesians 2:8-9 (ESV)

* (Father Matthew needs to approve these verses)

Important Campaign Milestones

- October 1: Leadership Commitments Due (Vestry, Clergy, Stewardship Committee) - *NEW*
- October 3: Kick off Sunday
- November 14: Commitment Sunday

Goal for 2022

100% participation in the Annual Giving Campaign from every family who worships and/or is a member of All Saints Parish.

Campaign Elements

- 2021 Campaign and Kingdom Campaign Harvest
 - Outreach (email + phone) to parishioners with unfulfilled pledges
 - Outreach (email + phone) to those behind on their Kingdom campaign pledges
- Personalized ask letters to all families in September signed by Fathers, Ed, BJ and Matthew
 - Specific request to increase pledge amount to previous and current givers
 - Invitation with specific ask to newcomers
 - Invitation with specific ask to non participants
- Education on Parish Finances and Budget by Vestry - *NEW*
 - Three information sessions on church budget led by Vestry (1 Zoom, 1 in person, 1 only for newcomers)
 - Infographic on parish budget (what does the church do with the money?) for weekly newsletter
 - FAQs on Parish budget emailed from Vestry in October
- Celebration – *NEW*
 - October 3: Kick off celebration
 - November 14: Thanksgiving celebration lunch

Campaign High Level Timeline

- October 1: Leadership Commitment Date (Vestry, Clergy, Stewardship Committee) - *NEW*
- October 3: Kick off event after 10am service (Ice cream or cupcake truck) - *NEW*
- October 3-November 14: Staff and clergy incorporate theme and stewardship into prayers, sermons, hymns, Daily Moment with God and Bible studies - *NEW*
- October 24 and November 7: Live parishioner testimonials in person during 10am service
- November 1-14: Committee personal email and phone outreach to non responders
- November 14: Thanksgiving celebration lunch (turkey, etc) after 10am service - *NEW*

Stewardship Committee

- Expand Size of Committee to 8-9 Members - *NEW*
- Recruit members who will focus outreach to their small group relationships (Altar guild, Choir, Prayer Team, parents) - *NEW*
- Meet twice a month from Sept – January

Jennifer Sirangelo, Chair *

Eleanor Nading *

Michelle Bahe +

Mark Pape (Tues/Thurs Prayer + Bible Sprints) #

Steve Peterson (Choir) #

TBD (Altar Guild)

TBD (Women's Bible Study)

TBD (Children and Family Ministry)

TBD (Children and Family Ministry)

Andy Eschelman #

Catherine Eschelman #

Stuart MacFarland #

*=confirmed

+ =considering

#=invited