



# 2020-24 Strategic Plan

January 26, 2020





**FOR I KNOW THE PLANS I HAVE FOR YOU, DECLARES THE LORD,  
PLANS TO GIVE YOU A FUTURE AND A HOPE.**

**JEREMIAH 29:11**

# Our agenda today

- Share All Saints Church's mission, 5-year vision, and our six strategic priorities
- Have a discussion on two of our priorities:
  - Create a robust student ministry
  - Improve communications and transparency
- Let you know how you can learn more and get involved!



***All Saints Church's mission is to:***

- ***Share Christ's love***
- ***Transform lives***
- ***Build God's Kingdom***

## Our vision for the next five years

***In the next five years, All Saints Church's vision is to:***

- Grow our Christ-centered, Bible-based efforts beyond our Sunday worship to all corners of our church;
- Deepen our calling to Christ's great commission through mission and outreach, most especially in our own church and local community; and
- Bring God's grace to people of all ages, especially youth;

while maintaining responsible and transparent stewardship of our time, talents and treasures.

# Our strategy for getting there: Six priorities

## **'Core' priorities**

- Strengthen our spiritual and Biblical foundation
- Expand mission and outreach
- Create a robust student ministry

## **Support/foundational priorities**

- Increase volunteer involvement
- Increase regular giving and income contribution
- Improve communications and transparency

## Create a robust student ministry

***Why this is a priority:*** In years past, All Saints has struggled to support a strong, healthy middle and high-school student ministry that our community needs, resulting in low and inconsistent turnout. We will build a healthy, thriving, and sustainable ministry to foster a deep love of Christ in our students. ASC Student Ministry will aim to present Jesus Christ to our students and walk alongside as they process the Good News, so that they might come to know Him and know they are loved by Him. We will meet this message of love with encouragement to glorify God as witnesses and through service, sharing His light in their schools and families and further in the Church and the World.

### ***Our 5-year goals:***

- Provide each student with a clear and firm identity as a follower and disciple of Jesus
- Build a strong, active, and connected community
- Build intergenerational relationships
- Attract new students and families
- Engage every All Saints middle and high school student
- Build an intangible 'buzz' around student ministry

### ***Team:***

- Stefan Awad
- Tony D'Emidio
- Edward Neufville, III
- Gary Wieder
- Mark Gottwald
- Meghan Gottwald
- Robbie Boone
- Samuel Jordan
- Sydney Jordan
- Lori Shore

## Improve communications and transparency

***Why this is a priority:*** There has been increasing demand to improve the transparency of all church activities, including the impact of investments, as well as a desire to celebrate the news of God's transforming love and Christ's work among us. In the next five years, the communications department will expand beyond communicating about events and happenings at the church to create a deeper sense of belonging, inspire more involvement among those within our parish, and attract new people from the outside.

### ***Our 5-year goals:***

- Increase parishioners' awareness
- Increase parishioners' feeling of security and confidence
- Deepen parishioners' sense of ownership, belonging and connection
- Raise the church's profile among the surrounding community
- Broaden our reach by using a full complement of new and traditional communications vehicles

### ***Team:***

- Elizabeth Wrege
- Teri Ballou
- Lois McDonald

## Next steps: Where do we go from here?

- Join us next week to learn more!
  - **Feb 2:** Spiritual/Biblical foundation, Giving & income contribution

*All sessions @11:30am in Memorial Hall*

- Share your ideas and feedback
- Get involved and join one of our working teams!